

Marketing Manager

Kids Future Day Care Center is hiring full-time Marketing Manager positions.

Job Duties:

- Conduct, formulate, and implement appropriate marketing strategies by identifying the best method to attract potential customers and promote company's services to our target customers.
- Work with managers to conduct marketing budget planning and adjustments on marketing strategies, as well as prepare annual sales forecasts to ensure the profitability of our services.
- Analyze business developments and conduct market research while monitoring market trends, prepare marketing progress reports on quarterly basis.
- Manage our company website as well as social media accounts by regularly updating contents including promotional information and marketing trends.
- Optimize the marketing automation and lead nurturing processes through email, content, and social channels.
- Hire, train and manage marketing interns and marketing specialist.
- Supervise Marketing Research Analysts and Marketing Specialists, Office and Administrative Support Workers, All Other.

Job Requirements:

Requirements: Bachelor's Degree in Marketing, Advertising, Business Administration, Business or a related field. Must have Three-year experience as a marketing manager, marketing analyst, manager, sales manager, senior sales or related position. Must have Experience analyzing effectiveness of marketing efforts and conducting online marketing campaigns, and Experience with advertisement on social media, ads campaigns and creating new contents for social media sites

Any applicant who is interested may submit resume w/code KidsFuture2022 to: Kids Future Day Care Center., 4848 N Sheridan Rd, Unit 103, Chicago IL 60640.

Job Criteria:

Position Type: Full-Time Permanent

Education Required: Bachelor's

Contact Information:

Contact Name: Vu Vo

Company: Kids Future Day Care Center

City: Chicago

State: IL

Zip: 60640